

## Close focus on key market sector

Throughout the year **DIY Week**'s regular range reviews are geared towards helping retail buyers to locate new products and new suppliers in specific categories.

In 2011 **DIY Week** is taking this a step further with entire issues dedicated to some of the key market sectors and themes in our industry. From decorating to sustainability, tools to the Totally shows, **DIY Week** gives you the right editorial environment to sell more products.

### 2011

Jul 1	Exclusively Housewares review
Jul 15	Outdoor living range review
Jul 29	Sheds, gates and fences range review
Aug 12	Battery powered range review
Aug 26	Housewares range review
Sep 9	Garden retail leaders issue, including Glee preview
Sep 23	Autumn / Winter prep range review
Oct 7	Sustainability issue
Oct 21	Security and safety, and Glee review
Nov 4	British issue
Nov 18	Merchandising and POS range review
Dec 2	Year in review

### 2012

Jan 13	Tiles and tiling accessories range reviews
Jan 27	Totally shows issue
Feb 10	Adhesives and sealants range reviews
Feb 24	Wholesale leaders issue
Mar 9	Totally review
Mar 23	Garden issue
Apr 6	Woodcare range review
Apr 20	Decorating issue
May 4	Merchandising and POS range review
May 18	DIY retail leaders issue
Jun 1	Flooring and floorcare range reviews
Jun 15	Tools issue
Jun 29	Exclusively Housewares review
Jul 13	Outdoor living range review
Jul 27	Sheds, gates and fences range review
Aug 10	Battery powered range review
Aug 24	Housewares range review
Sep 7	Garden retail leaders issue, including Glee preview
Sep 21	Autumn / Winter prep range review
Oct 5	Sustainability issue
Oct 19	Security and safety, and Glee review
Nov 2	British issue
Nov 16	Merchandising and POS range review
Nov 30	Year in review